

**GLOBAL THEME 2025**

# Shaping the Future

Leadership Through Collaboration

The leading global conference and event networking platform for international automotive collision industry leaders and influencers.

**Partner Opportunities**



## IBIS (International Bodyshop Industry Symposium)

The leading global conference and event networking platform for international automotive collision industry leaders and influencers.

**IBIS exists to help shape the future of the auto collision repair ecosystem by providing its members with unique platforms and technologies to:**



Hear from a mix of industry expert and grassroots speakers and panellists



Take part in interactive, open and honest debate



Learn from disruptive, challenging and innovative content



Participate in peer-to-peer, business networking

Delegates will leave any IBIS event with the **knowledge, knowhow, resources and confidence** to continue to widen their network of contacts and lead their businesses to success.

# Empowering collaboration for a future-ready industry

Building on the momentum of a landmark 2024, IBIS is ready to move the collision repair industry forward in 2025 with our new theme: **“Shaping the Future: Leadership Through Collaboration.”** Following a transformative year of **“Transforming, Tomorrow, Together”**, we are elevating the IBIS experience by engaging industry leaders from around the world to come together to shape a future-ready industry.

In a rapidly evolving landscape, this year’s theme underscores the critical role of unified leadership. As technological advances accelerate, consumer expectations shift and sustainability becomes essential, the need for collaborative solutions has never been greater. IBIS 2025 serves as a global platform where leaders can connect, innovate and strategise to address current and future challenges that no single organisation can tackle alone.

This IBIS 2025 Partnership Opportunities document provides a comprehensive overview of our new theme, upcoming events and the benefits of partnering with IBIS in 2025. Inside, you’ll find detailed information on partnership packages and ways to get involved in this year’s groundbreaking journey.

Don’t miss your chance to be part of this transformation.  
Join us in 2025 as we shape the future of collision repair together.



**IBIS** | INTERNATIONAL  
BODYSHOP  
INDUSTRY  
SYMPOSIUM

# 2024 summary



**8**

Events

**1968**

Attendees



**4.6\***

Feedback rating

\* out of 5 stars



**1425**

App downloads

Questions asked

**436**



# 2024 on-stage presence

**165**

Unique speakers

**14**

Industry association  
representatives

**41**

Bodyshops

**7**

Insurers

**13**

OEMs

**14**

Skills/Training  
providers

**23**

Topic  
specialists

**48**

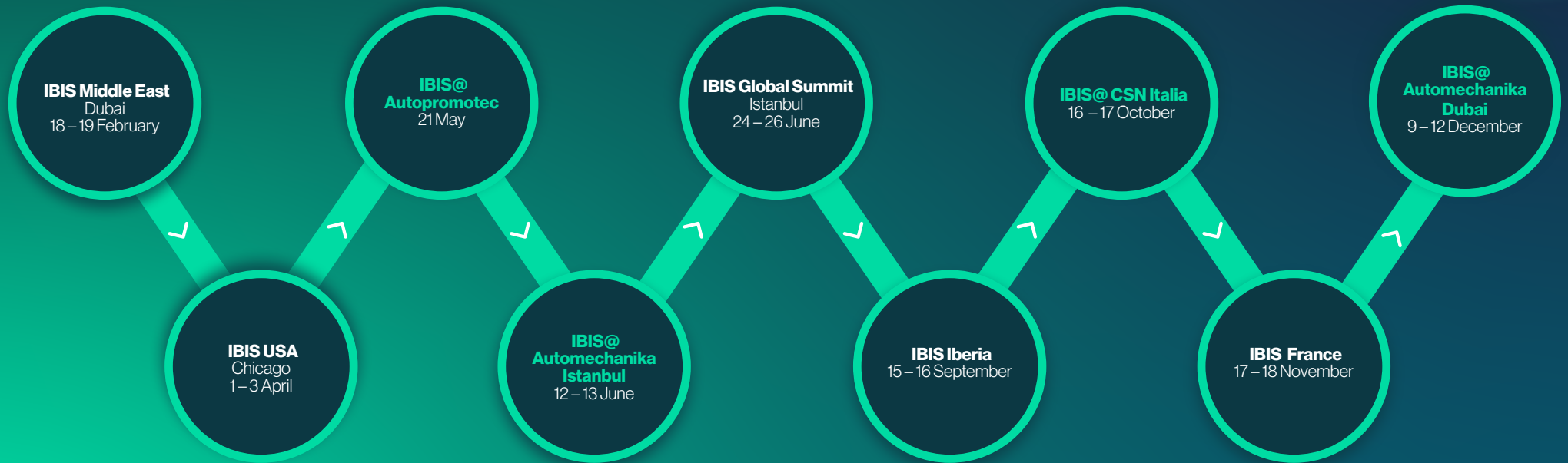
Supply chain  
speakers

**5**

Vehicle hire/  
dealer companies

# 2025

## Planned Event Map



We have distinct levels of partnership from which to choose, each providing a wide range of features and benefits at price points to suit your needs.







Exceptional brand exposure  
as part of an exclusive group  
of elite industry leaders



Access to a global  
industry valued at

**\$210.85bn**

(source: The Business Research Company)



Access to on average

**250**

industry decision makers  
and influencers at every  
IBIS event

# KEY VALUE POINTS



hours of exclusive social  
and relationship building  
interactions



High quality positional  
branding throughout event



Generating more than

**200,000**

impressions  
on social channels

# IBIS Worldwide App

The IBIS Worldwide app completes the IBIS conference experience by connecting the digital and physical layers of an event through a rich suite of tools such as:

Agenda

Speakers

Contact sharing

Partners

Delegate profiles

Messaging

Q&A

Live polls

Surveys

...and more



## IBIS Global Summit

	Platinum	Gold	Silver
	£38,500	£25,300	£14,300
	Full delegate rate - £2,695		
Delegate places with two nights' full board accommodation	8	6	4
Places for you and your guests to take part in all networking activities including lunches, receptions and dinners	8	6	4
Discount for additional delegate places	20% (£1,996)	10% (£2,245.50)	5% (£2,370.25)
Placement of your corporate mark in all pre- and post-event marketing communications and advertising	Top level	Middle level	Entry Level
Company and partnership references as appropriate in event-related social media communications	✓	✓	✓

## IBIS Global Summit

	Platinum	Gold	Silver
Exposure of your brand in event-related communications materials issued by our network of global media partners pre- and post-event	✓	✓	✓
Inclusion of your corporate mark and company profile on the IBIS Global Summit 2025 event application and website (including a link to your chosen website)	✓	✓	✓
Placement of your corporate mark across all event assets (electronic signage, banners, stage backdrop, stationery, promotional items etc.)	Top level	Middle level	Entry Level
Post-event summary report including feedback received from our delegates, event facts and figures	✓	✓	✓
Presence in the Exhibition Space	✓	✓	✗

## IBIS Regionals

	Platinum	Gold	Silver
	£16,500	£10,450	£ 4,950
	Full delegate rate - from £250		
Delegate places for the one-day conference and networking activities	25	15	5
Discount for additional delegate places	20%	10%	5%
Placement of your corporate mark in all pre- and post-event marketing communications and advertising	Top level	Middle level	Entry Level
Company and partnership references as appropriate in event-related social media communications	✓	✓	✓
Exposure of your brand in event-related communications materials issued by our network of global media partners pre and post-event	✓	✓	✓

## IBIS Regionals

	Platinum	Gold	Silver
Inclusion of your corporate mark on the event application and website (where applicable) (including a link to your chosen website)	✓	✓	✓
Placement of your corporate mark across all event assets (electronic signage, banners, stage backdrop, promotional items etc.)	Top level	Middle level	Entry Level
Post-event summary report including feedback received from our delegates, event facts and figures	✓	✓	✓
Presence in the Exhibition Space	✓	✓	✗

## IBIS USA

IBIS USA is an invite only event

	Titanium	Aluminium	Steel
	£38,500	£27,500	£17,000
Delegate places with two nights' full board accommodation	18	10	5
Places for you and your guests to take part in all networking activities including lunches, receptions and dinners	18	10	5
Discount for additional delegate places	20%	10%	N/A
Placement of your corporate mark in all pre- and post-event marketing communications and advertising	Top level	Middle level	Entry Level
Company and partnership references as appropriate in event-related social media communications	✓	✓	✓

## IBIS USA

IBIS USA is an invite only event

	Titanium	Aluminium	Steel
Exposure of your brand in event-related communications materials issued by our network of global media partners pre- and post-event	✓	✓	✓
Inclusion of your corporate mark on the event application and website (including a link to your chosen website)	✓	✓	✓
Placement of your corporate mark across all event assets (electronic signage, banners, stage backdrop, stationery, promotional items etc.)	Top level	Middle level	Entry Level
Post-event summary report including feedback received from our delegates, event facts and figures	✓	✓	✓
Presence in the Exhibition Space	✓	✓	✗



## Head of Corporate Sales

**Suzie Scott** [suzie@ibisworldwide.com](mailto:suzie@ibisworldwide.com)

## Head of Events

**Robbie Ashdown** [robbie@ibisworldwide.com](mailto:robbie@ibisworldwide.com)

## Head of Event Content

**Louise Cooke** [louise@ibisworldwide.com](mailto:louise@ibisworldwide.com)

## Delegation Manager

**Emily Miles** [emily@ibisworldwide.com](mailto:emily@ibisworldwide.com)

**Explore with us today how a partnership with IBIS will help you meet your business development and marketing objectives.**